

The community



step by step.

S.T.E.P.S. is a project for the citizens
of the 3rd District of Verona.

By hindering the consequences led by loneliness,
it provides opportunities and creates prerequisites
for improved living conditions for the community.

THE CHALLENGE

Demographic and social factors, like the progressive ageing of the population, and the increase in single-person households contribute to a **new scenario**, by generating complex consequences such as **loneliness**, which affects people's **well-being** and **quality of life**.

S.T.E.P.S. is a project that interprets these changes, putting the community at the centre and **building a welcoming and inclusive context** where to prevent and treat the degenerative effects of demographic and social change, addressing above all families, elderly people, young couples, teenagers and jobseekers.

The project develops a **loneliness index** and supports a **territorial system** that generates **living, social and economic opportunities**.

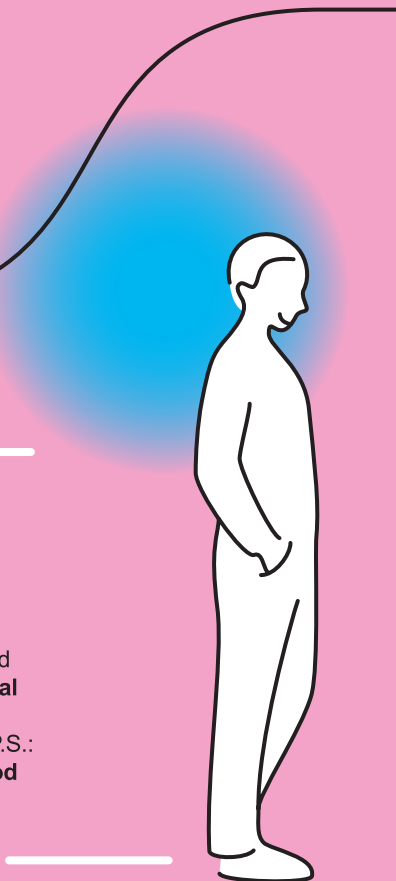
It has a **three-years** duration (**July 2020 – June 2023**) and is financed by the European Union under the **U.I.A. Urban Innovative Actions** initiative. It focuses on the territory of the 3rd District of the Municipality of Verona, chosen for the representativeness of the urban demographic composition.



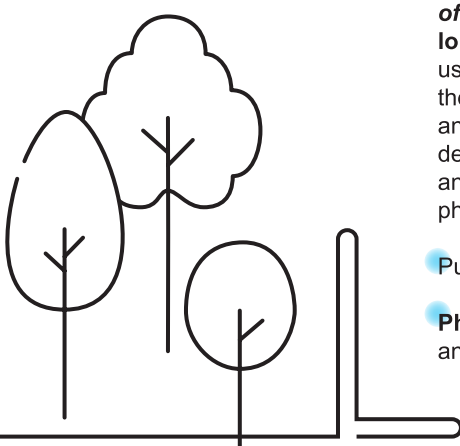
THE TERRITORIAL SYSTEM

The project activates **interventions that aim to impact on loneliness**, by acting on the material conditions, quality and sustainability of living.

These actions combine three fundamental dimensions: **physical space** – by regenerating and redeveloping venues and urban areas, regaining so their function of meeting places; **digital space** - by facilitating the connections between physical and relational spaces; and finally **relationships**, the heart of S.T.E.P.S.: ties, exchanges between peers and generations, as well as **good neighbourliness**. S.T.E.P.S. provides to the community tools and skills to deal with loneliness, become active, take care of, and promote **solidarity, economic and welfare practices**.



EXPECTED RESULTS



Creation of a statistical index, **LoLix – Levels of Loneliness Index**, which aims to measure loneliness in a community, and which can be useful for policy-makers to have a framework on the state of well-being/malaise of the community and make more targeted, effective and sustainable decisions. It analyses the causes of loneliness and defines the variables involved in the psycho-physical, socio-relational and economic dimensions;

Publication of an analytical **report** on LoLix;

Physical and digital mapping of venues, services and opportunities in the area of the 3rd District;



Public consultations on **participatory design** for the regeneration of urban spaces;

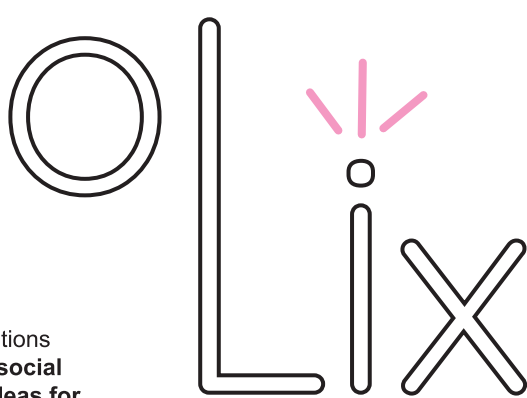
Allocation of contributions for micro-actions on **social animation, digital ideas for inclusion, entrepreneurship in care work, education for sustainability and urban regeneration**;

Work-life balance services;

Creation of **new micro-enterprises** and **sustainable job opportunities**;

A **Community Bank** promoting non-monetized exchange practices and **circular economy**;

A **Fab Repair Café** for self-production and reuse;



Community empowerment paths, experimenting self-management and sustainable models of the spaces and services activated by the project;

Subsidiarity agreements signed by the citizens and the Municipality of Verona;

Renovation and provision to the community of the **former Saval farmhouse** and new community spaces created at the premises of the **condominium complex in Via Zancle**.

EXPECTED IMPACT ON THE COMMUNITY

New dynamism and improved quality of life: the impact of S.T.E.P.S. will be beneficial to the 3rd District in terms of new preconditions for sociability and social generativity, reinforced **neighbourly relations**, more community spaces and less urban decay; and increased micro-economy.

The area will be more attractive and family-friendly, and groups at risk of exclusion will be more digitised and interconnected. Citizenry will actively engage in **virtuous** and **shared economy behaviours**, improving the living conditions of low income realities.



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Progetto Steps Verona



WEBSITE:

Scan the QR code or
search for “S.T.E.P.S.”
on the website
comune.verona.it

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