



Comune
di Verona
Ufficio Statistica

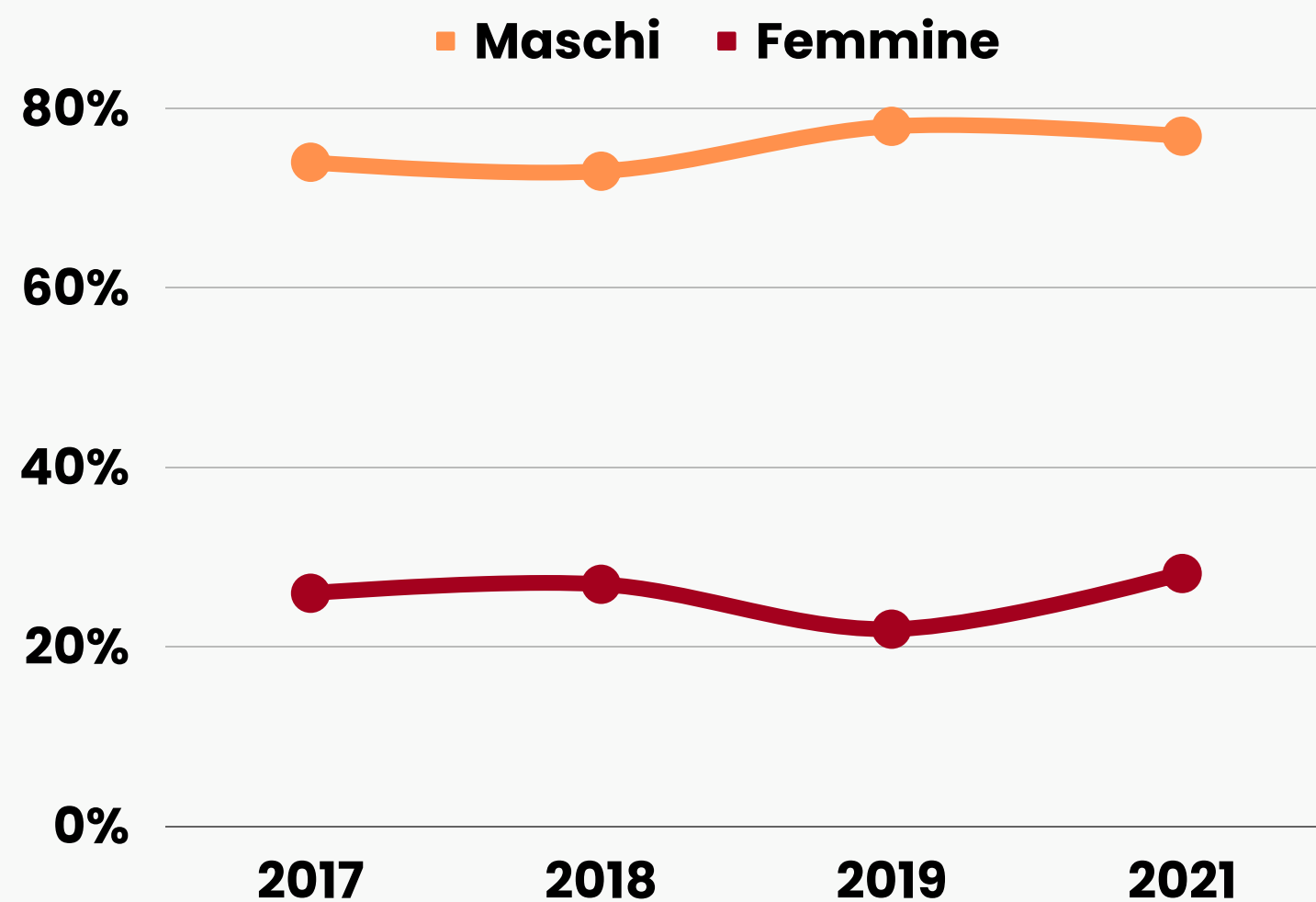
VERONA MARATHON

QUATTRO ANNI A CONFRONTO

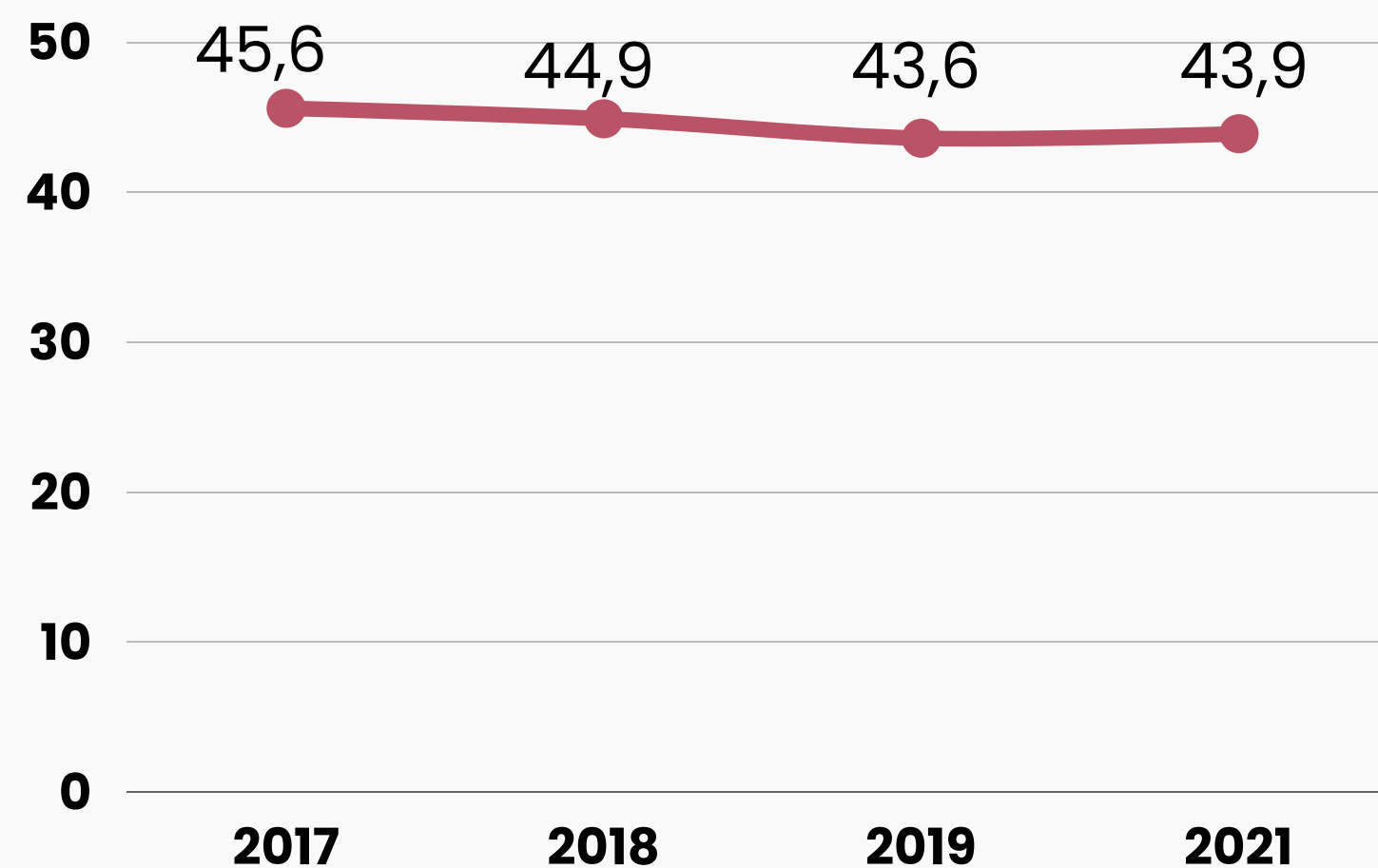


PROFILO DEL RISPONDENTE

Percentuale di partecipazione maschile e femminile:

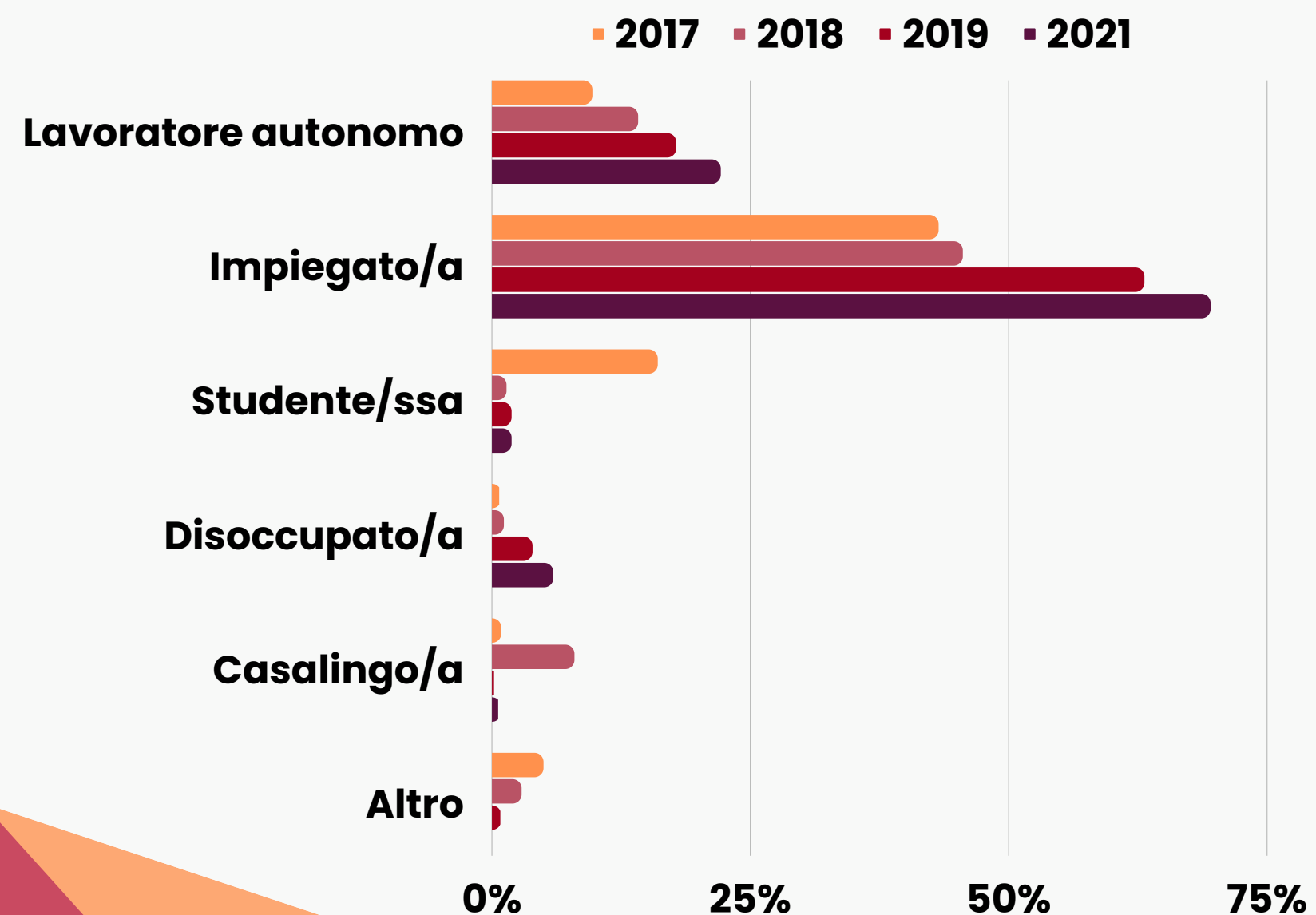


Età media:

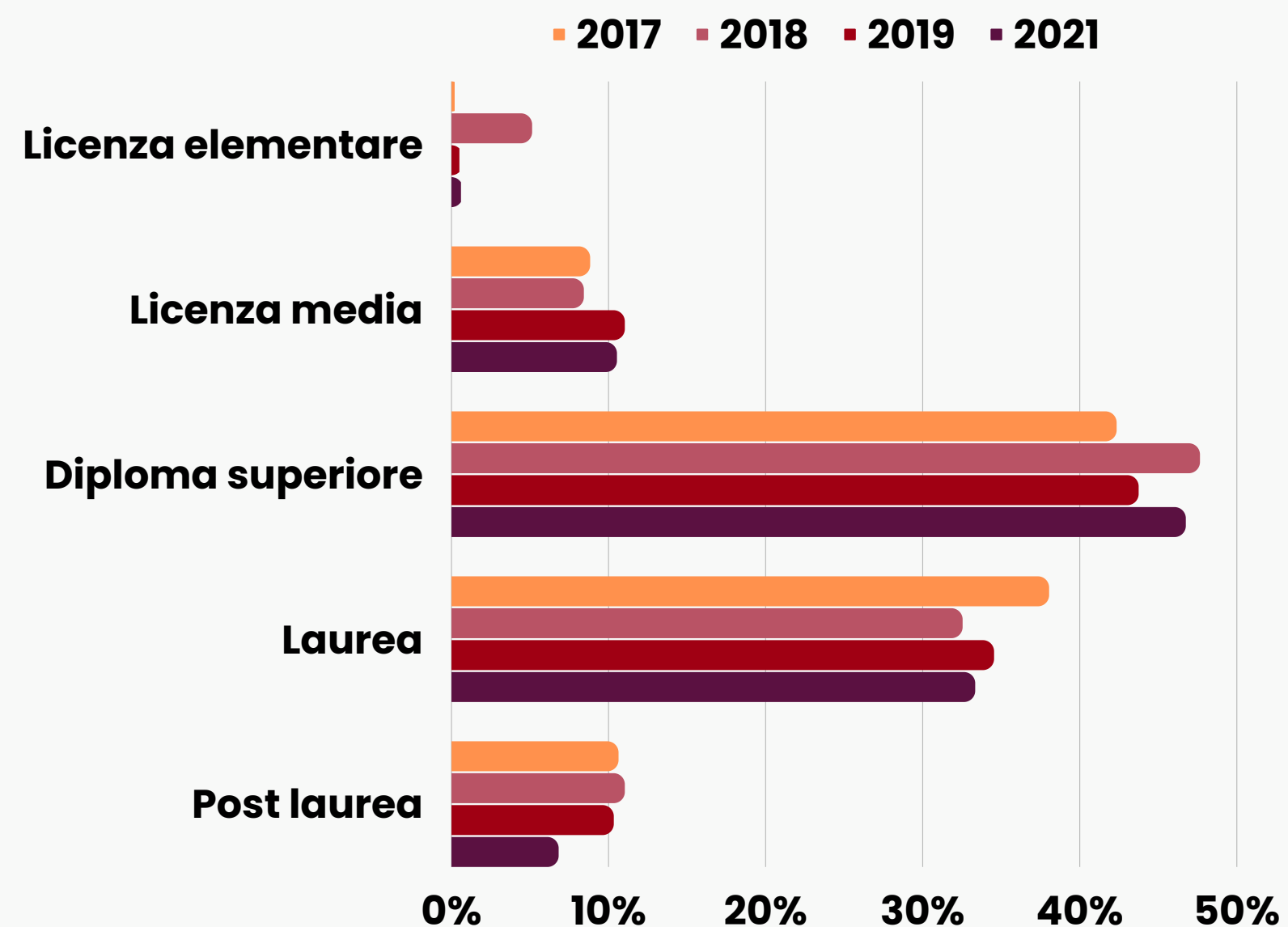


PROFILO DEL RISPONDENTE

Condizione professionale:



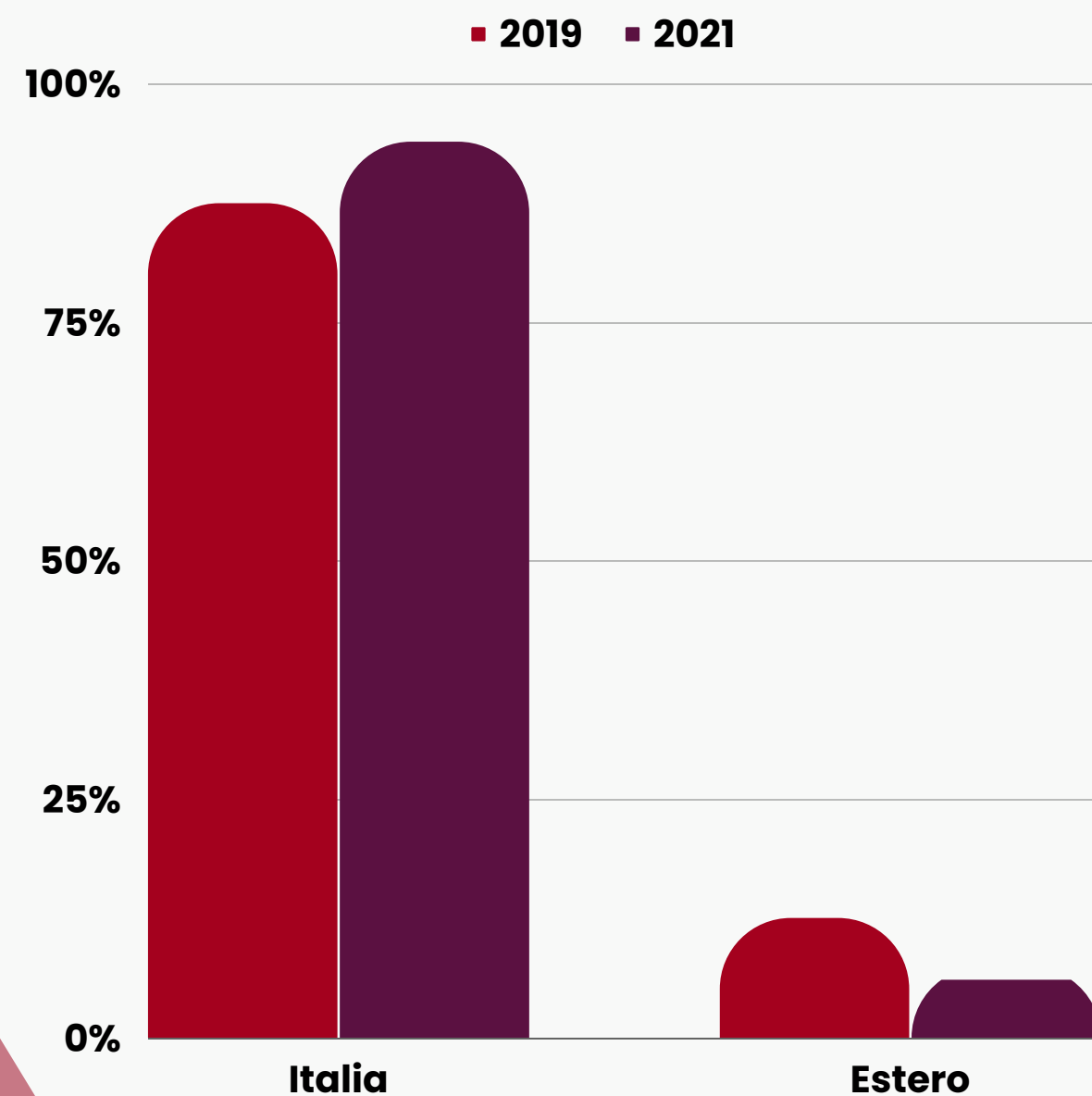
Titolo di studio:



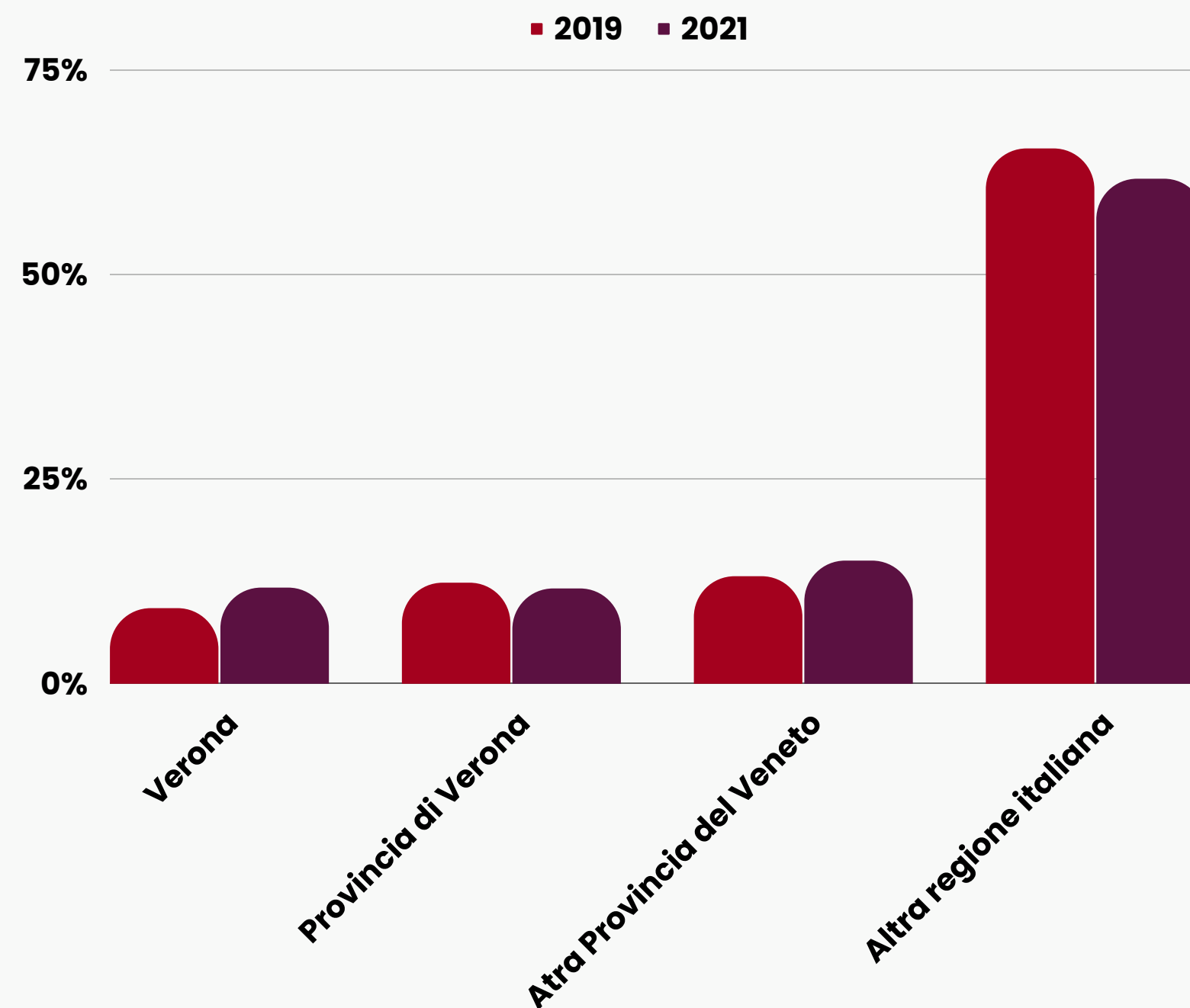
LUOGO DI RESIDENZA

domanda presente solo negli anni 2019 e 2021

Residenza:

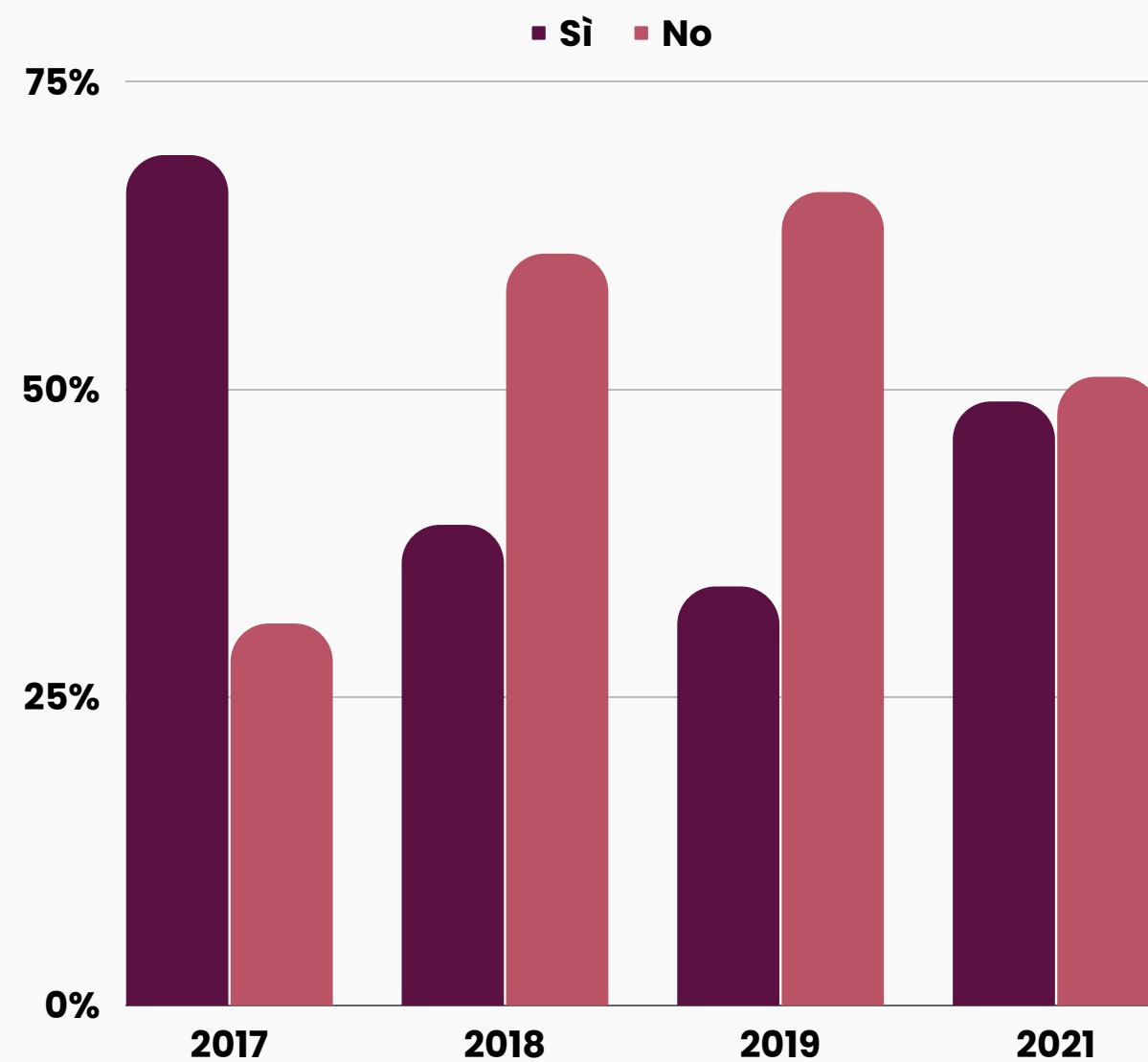


Luogo di residenza partecipanti italiani:

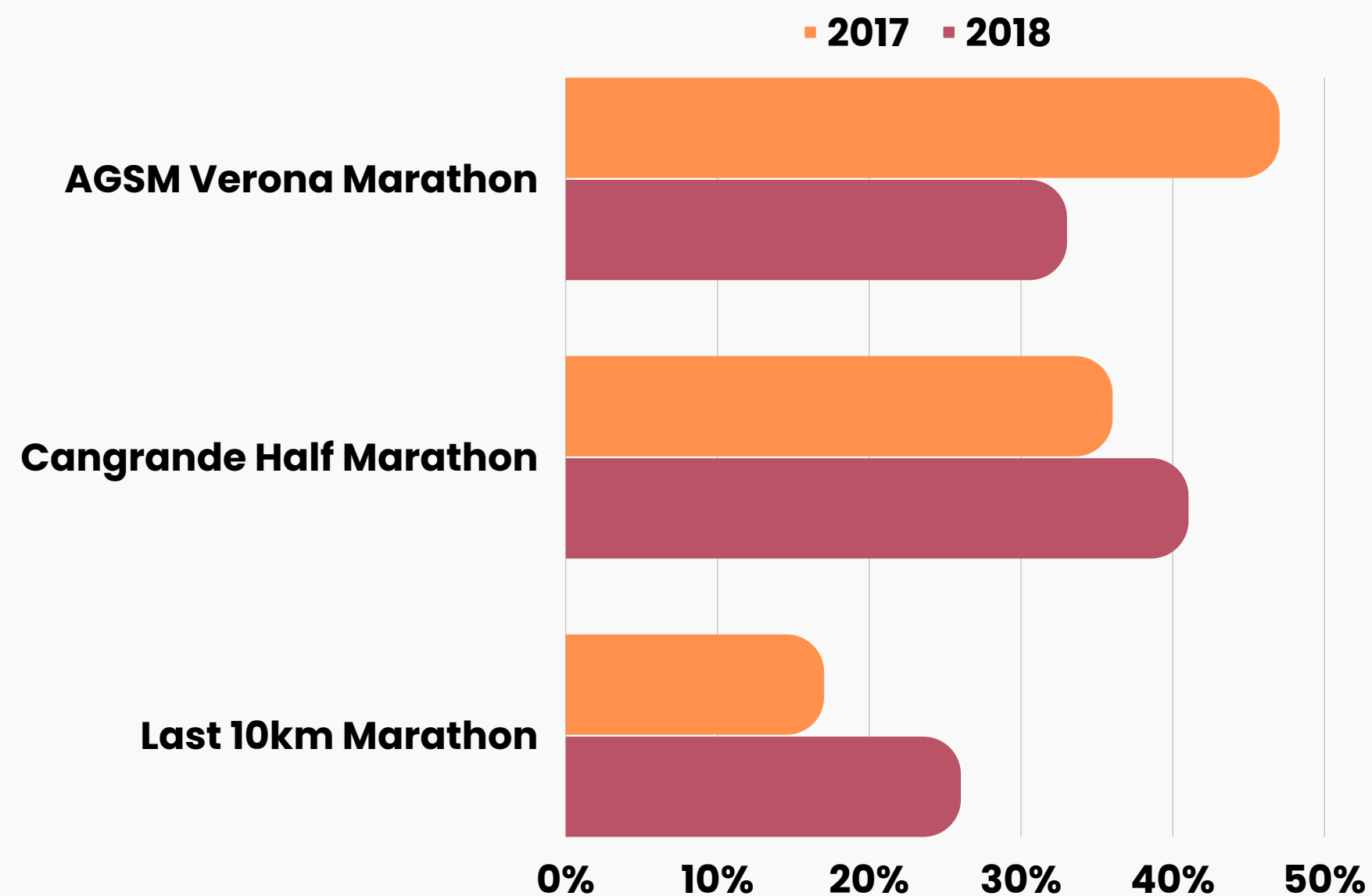


MARATONA

È la prima volta che partecipa all'evento?

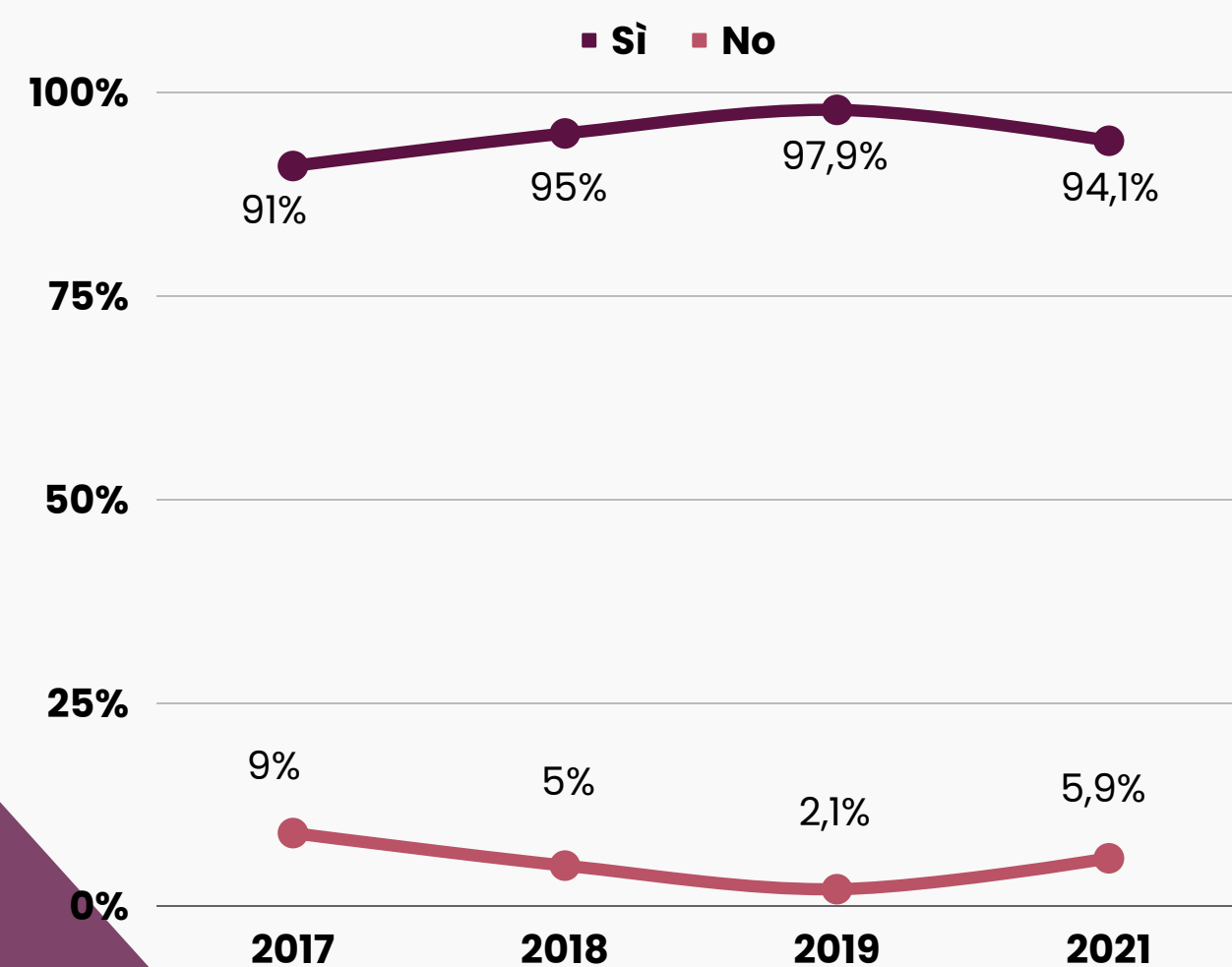


A quale maratona ha partecipato?
(per 2017 e 2018)

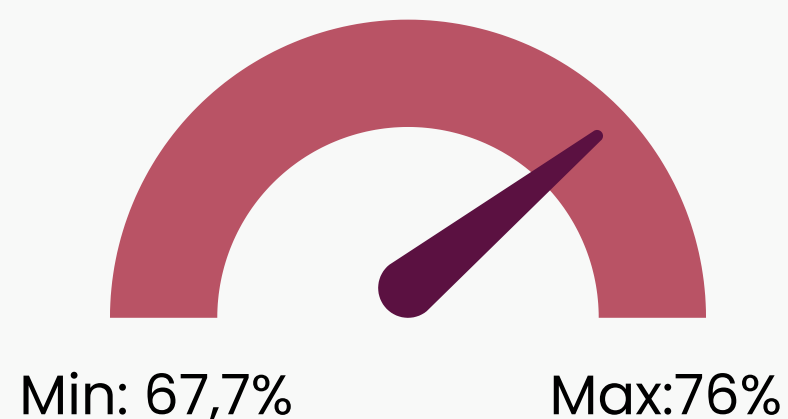


E' VENUTO/A A VERONA APPOSITAMENTE PER L'EVENTO?

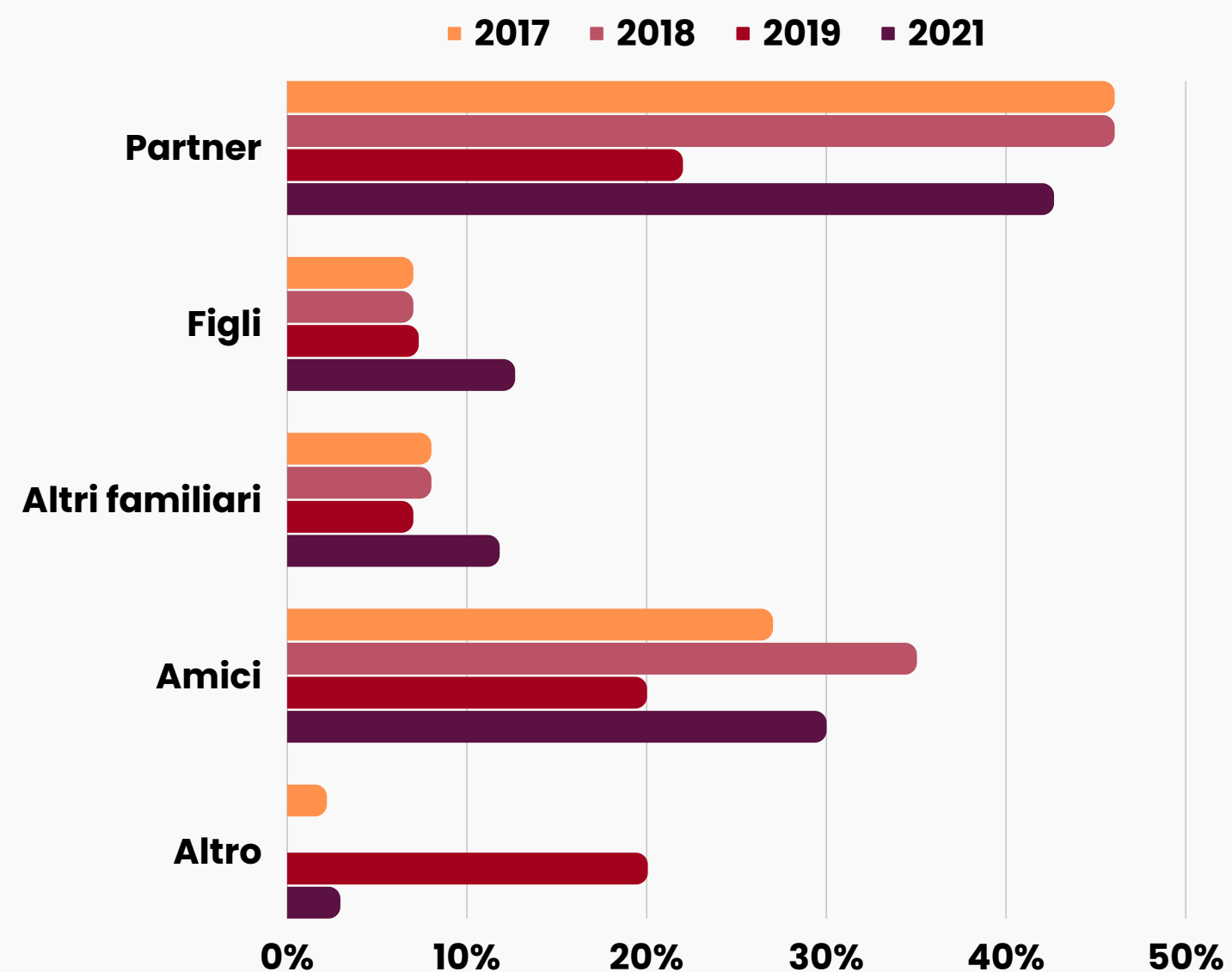
È venuto appositamente per l'evento?



In media, il 73,43% è
venuto accompagnato

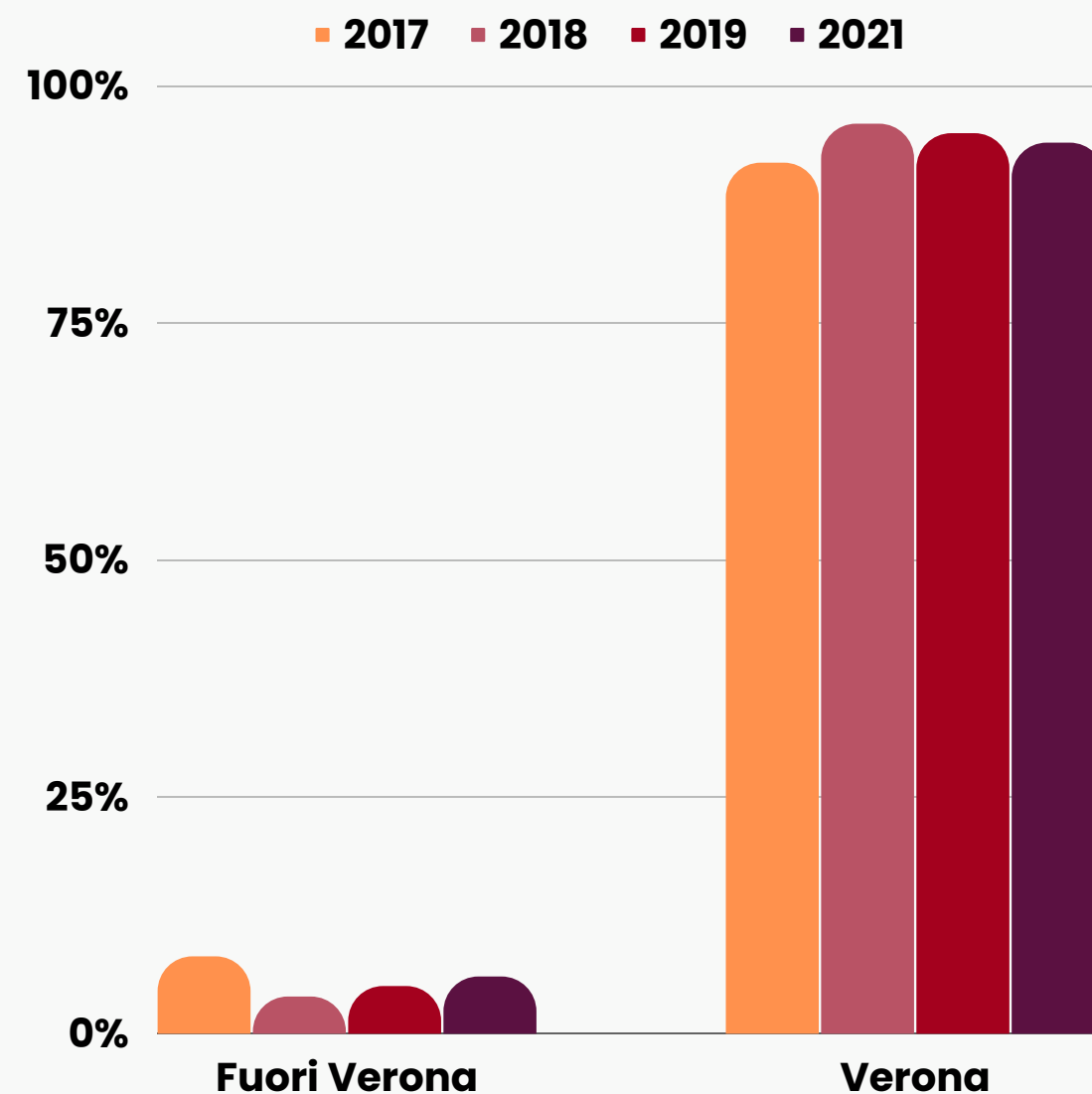


Chi l'ha accompagnata?

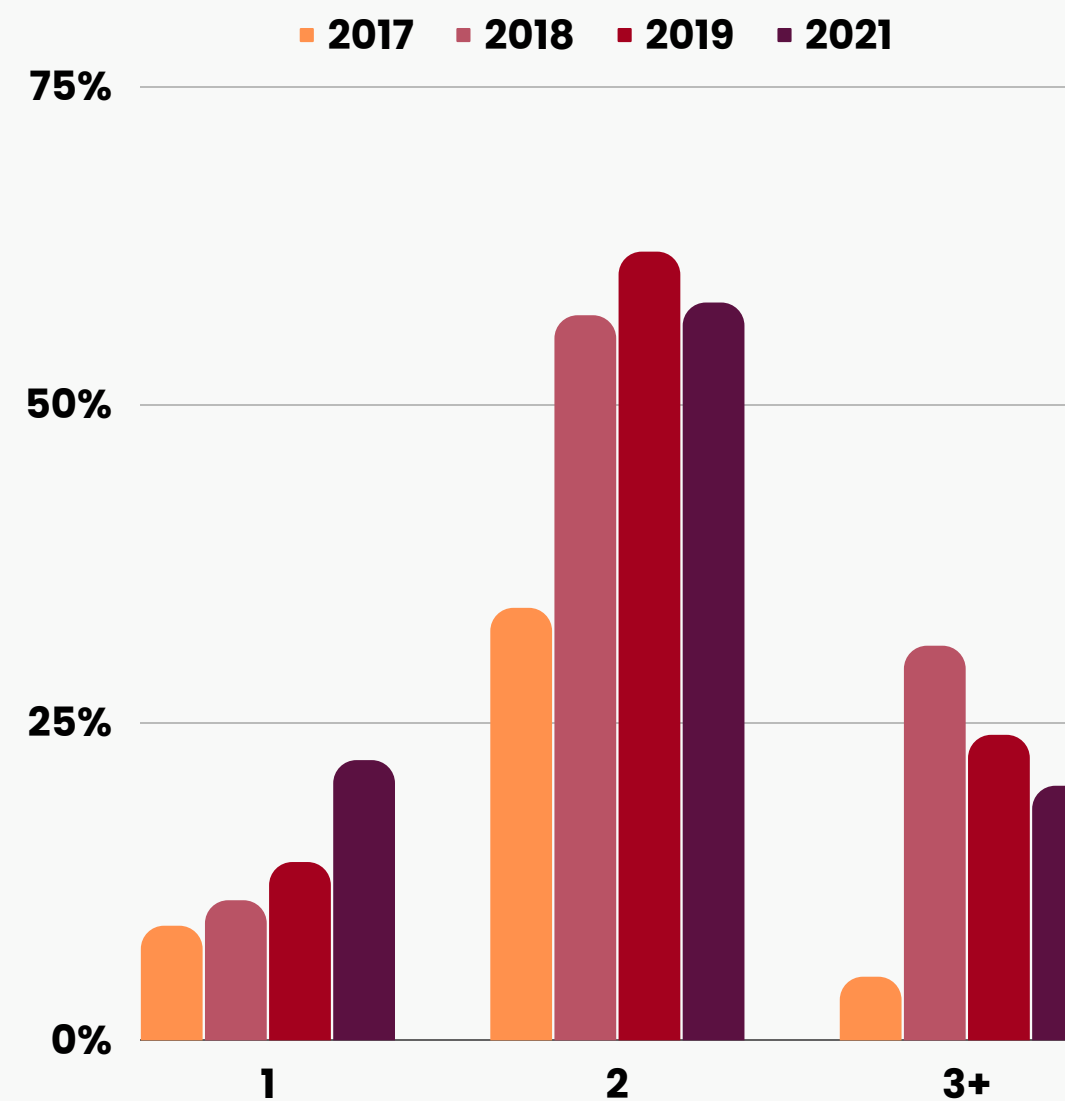


PERMANENZA A VERONA

Dove ha pernottato?

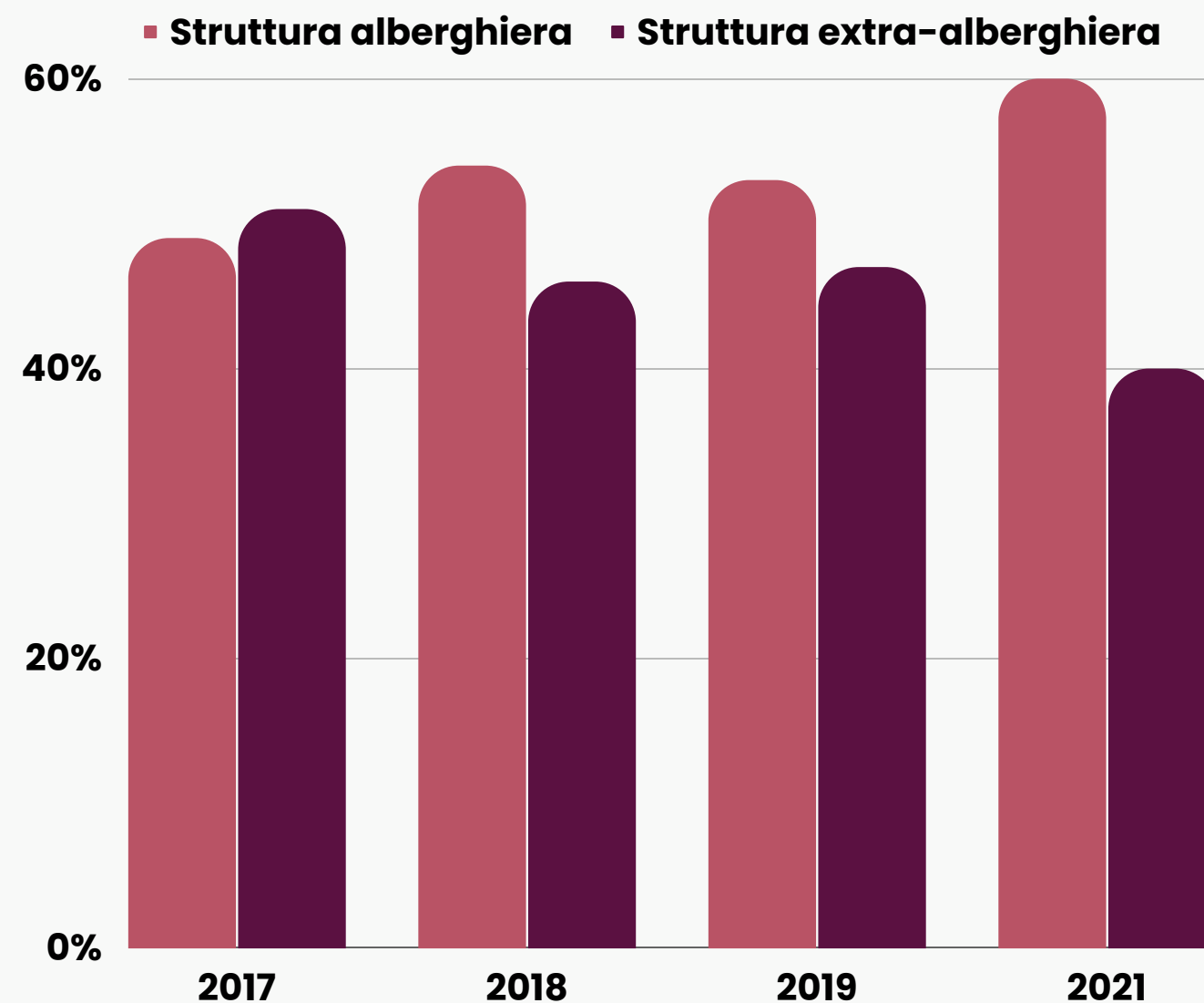


Quanti giorni ha pernottato?

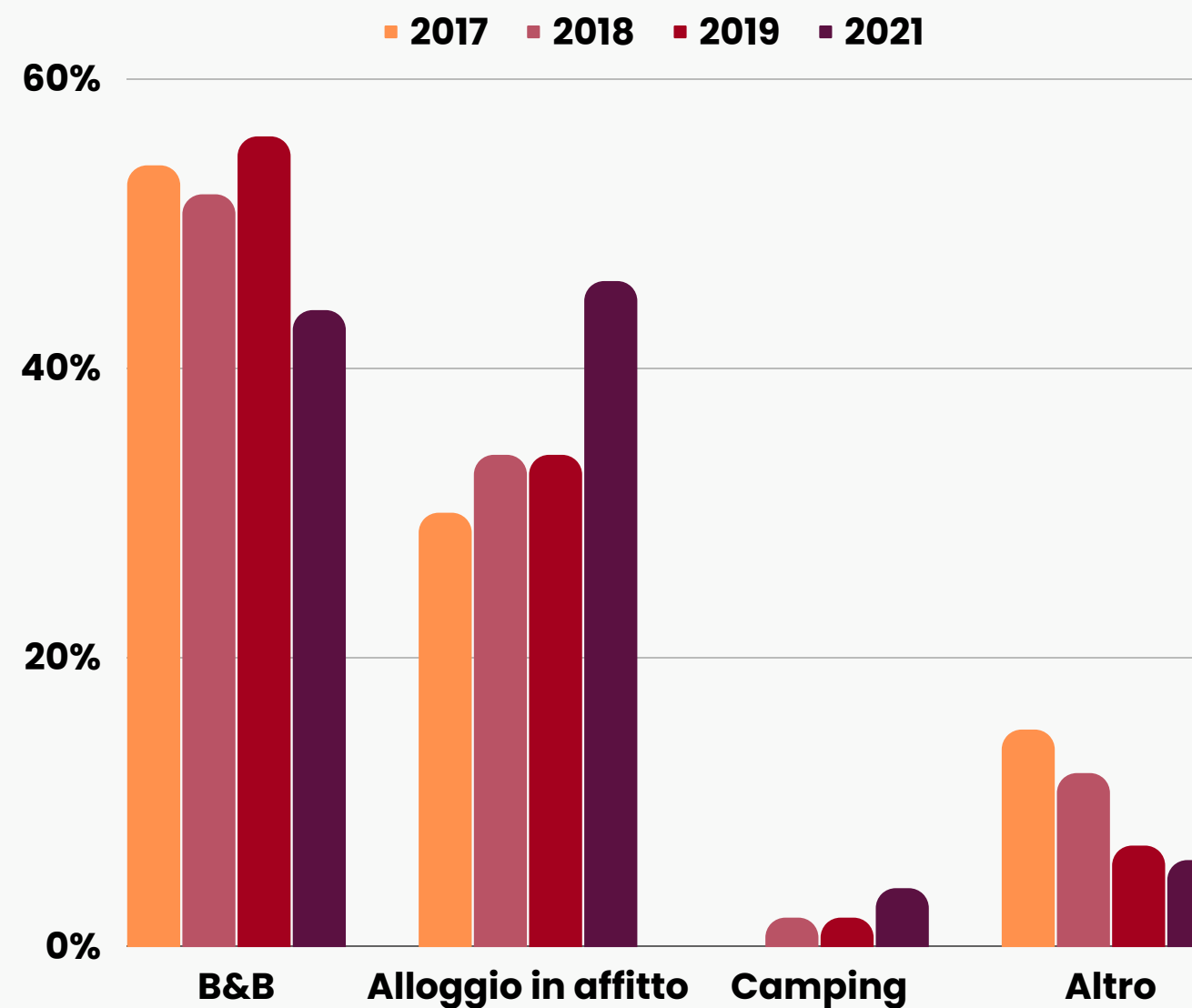


PERMANENZA A VERONA

In quale struttura?

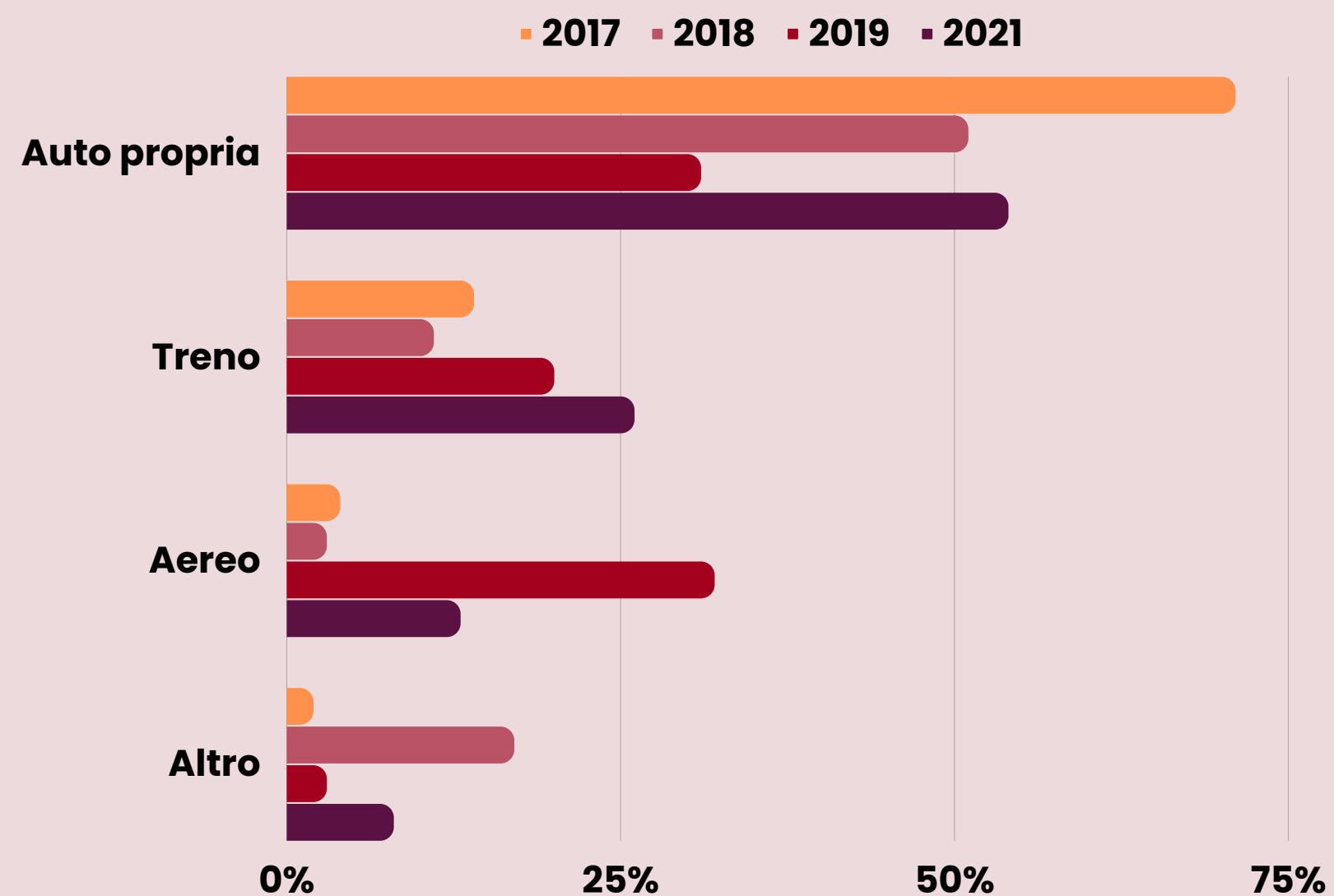


Tipo di struttura extra-alberghiera:

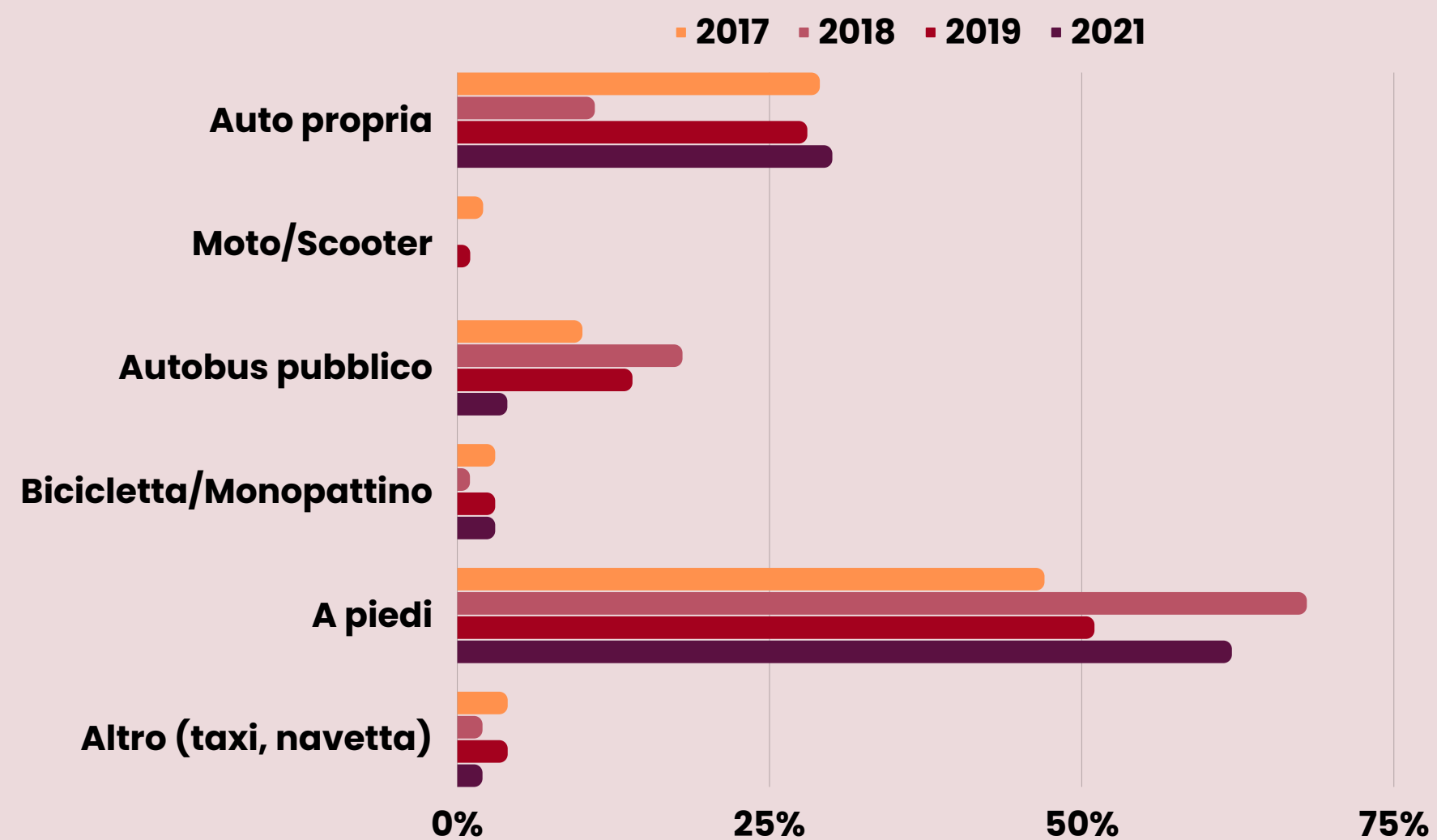


TRASPORTI

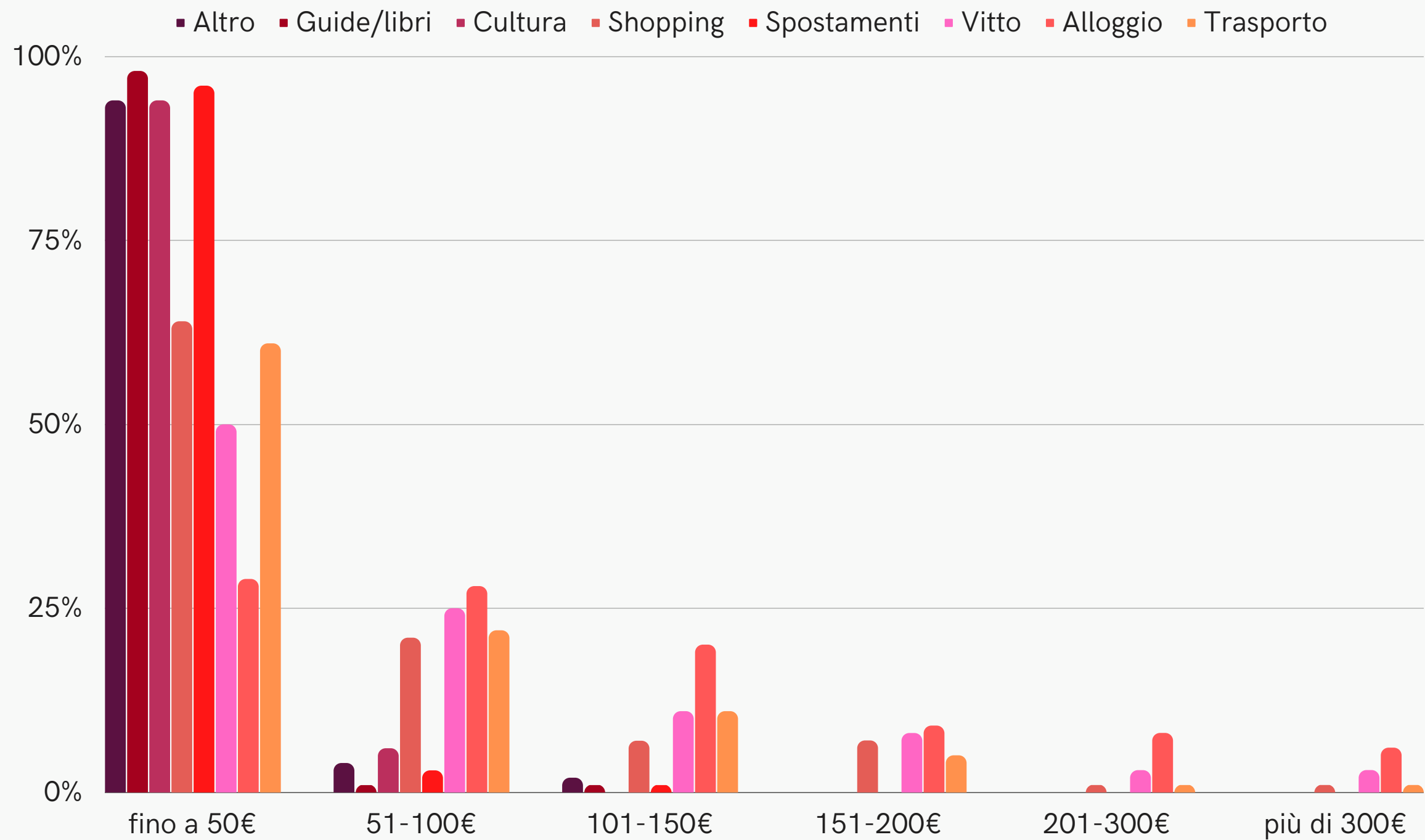
Mezzi utilizzati per raggiungere verona:



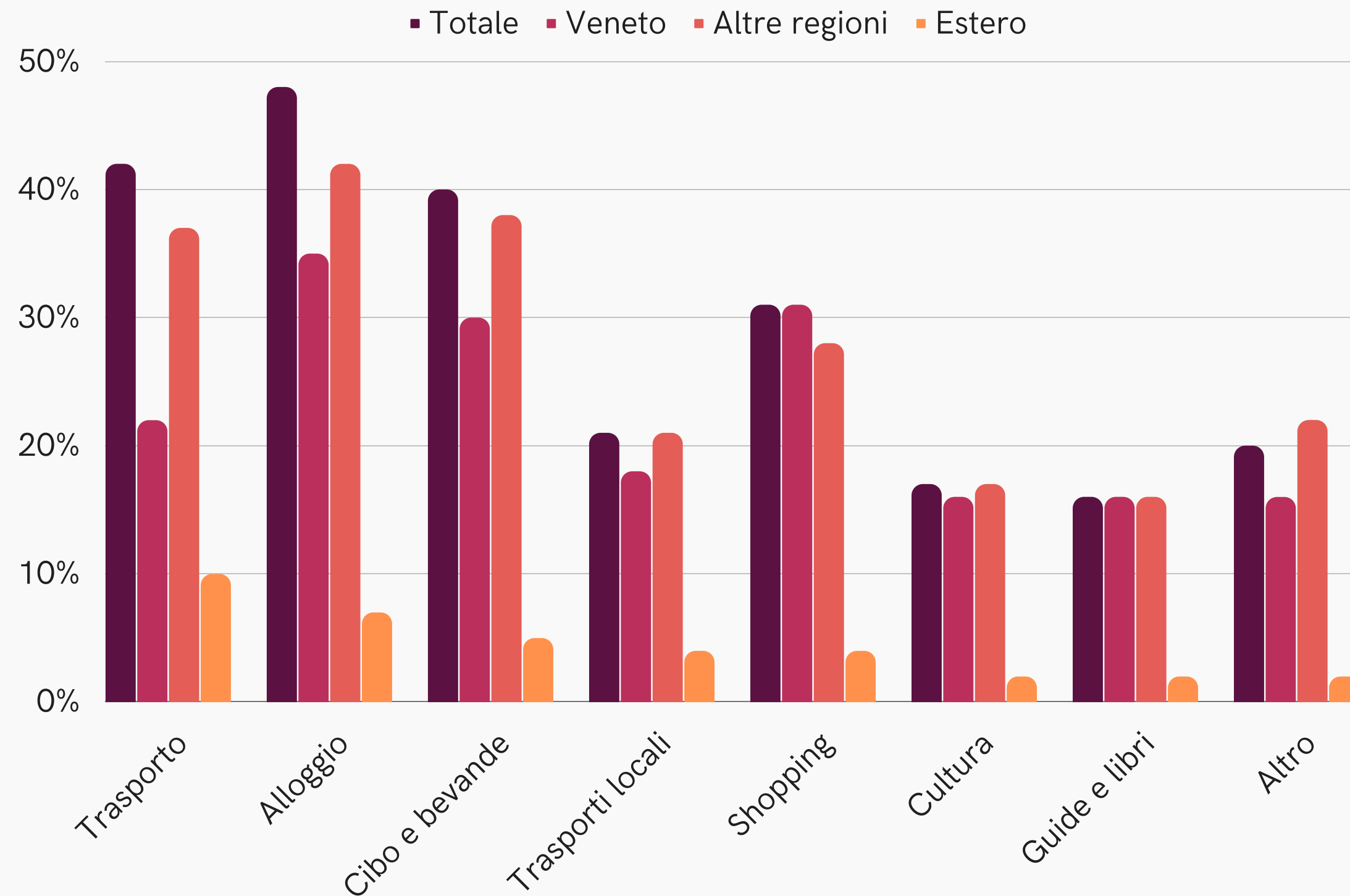
Mezzi usati per spostarsi in città per motivi diversi dall'evento:



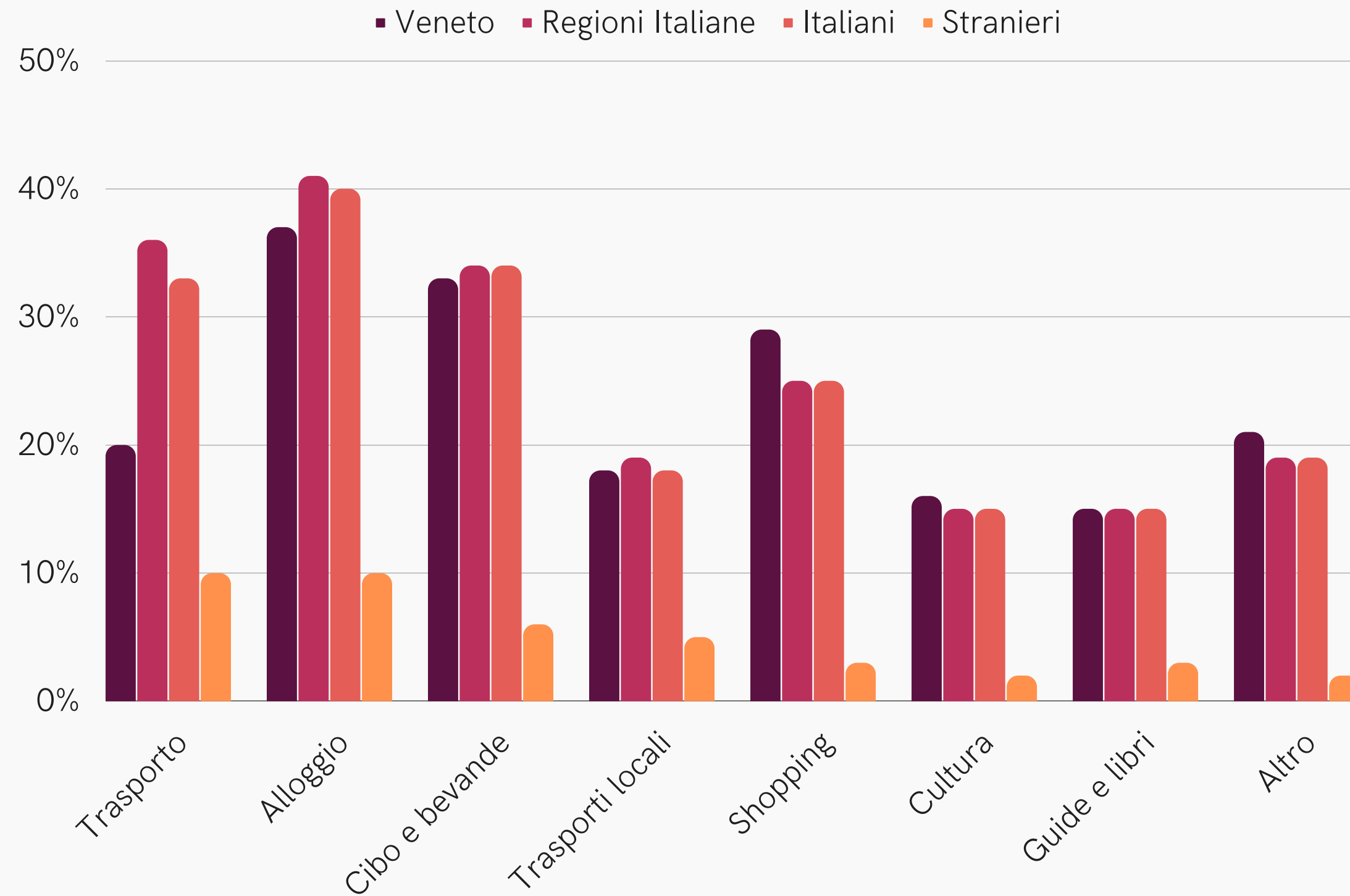
SPESA TOTALE - 2017



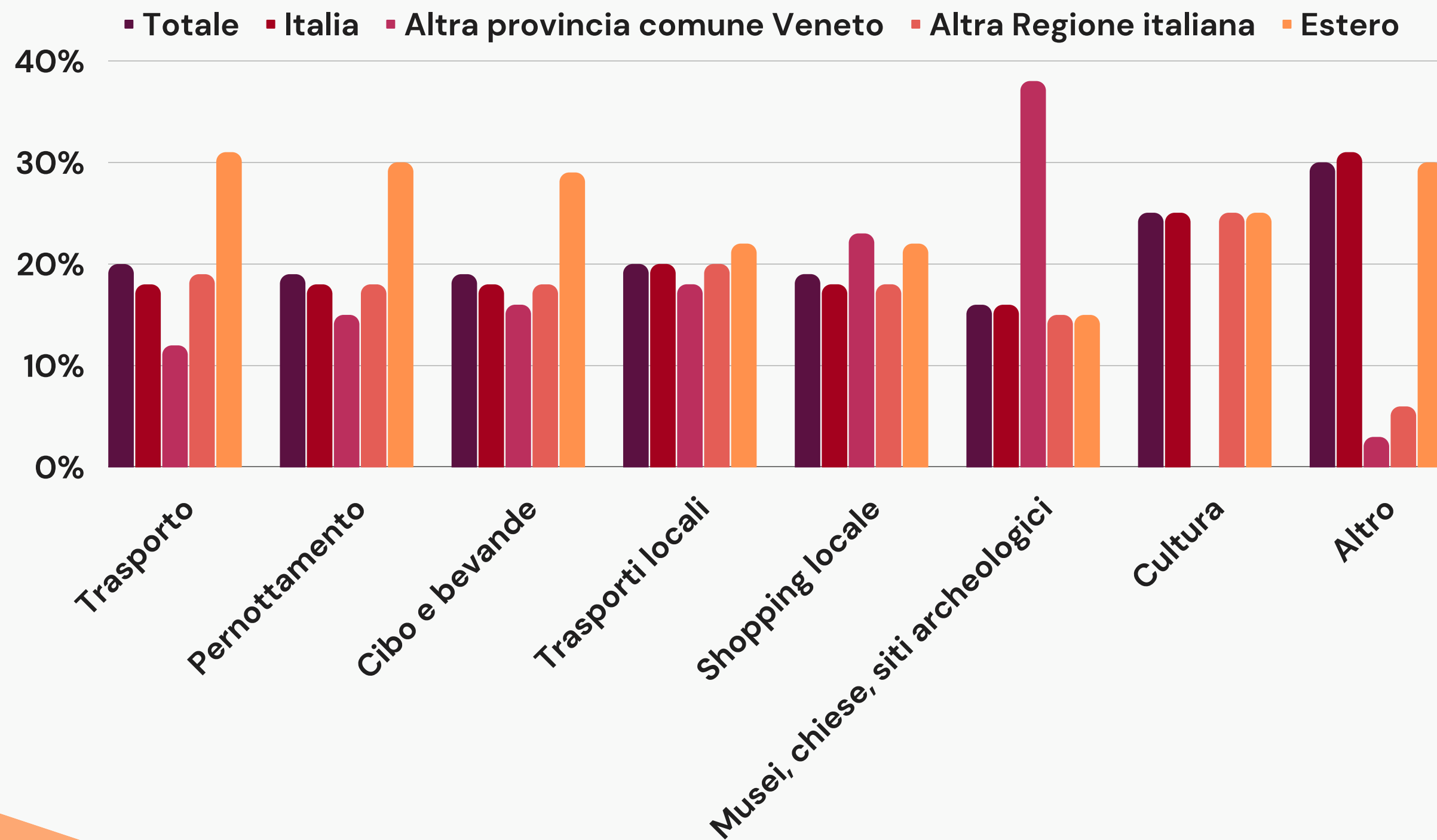
SPESA TOTALE - 2018



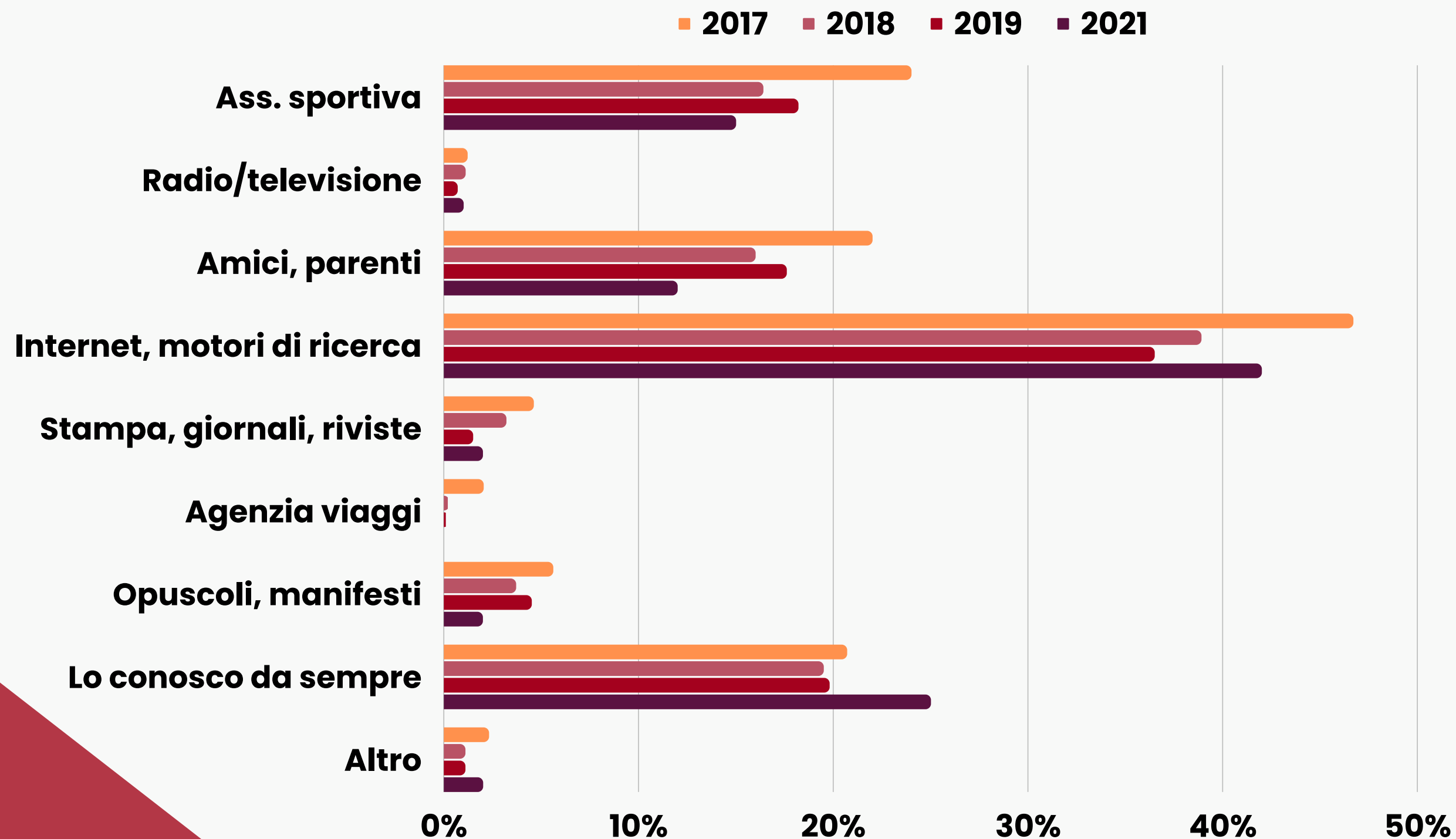
SPESA TOTALE - 2019



SPESA TOTALE - 2021

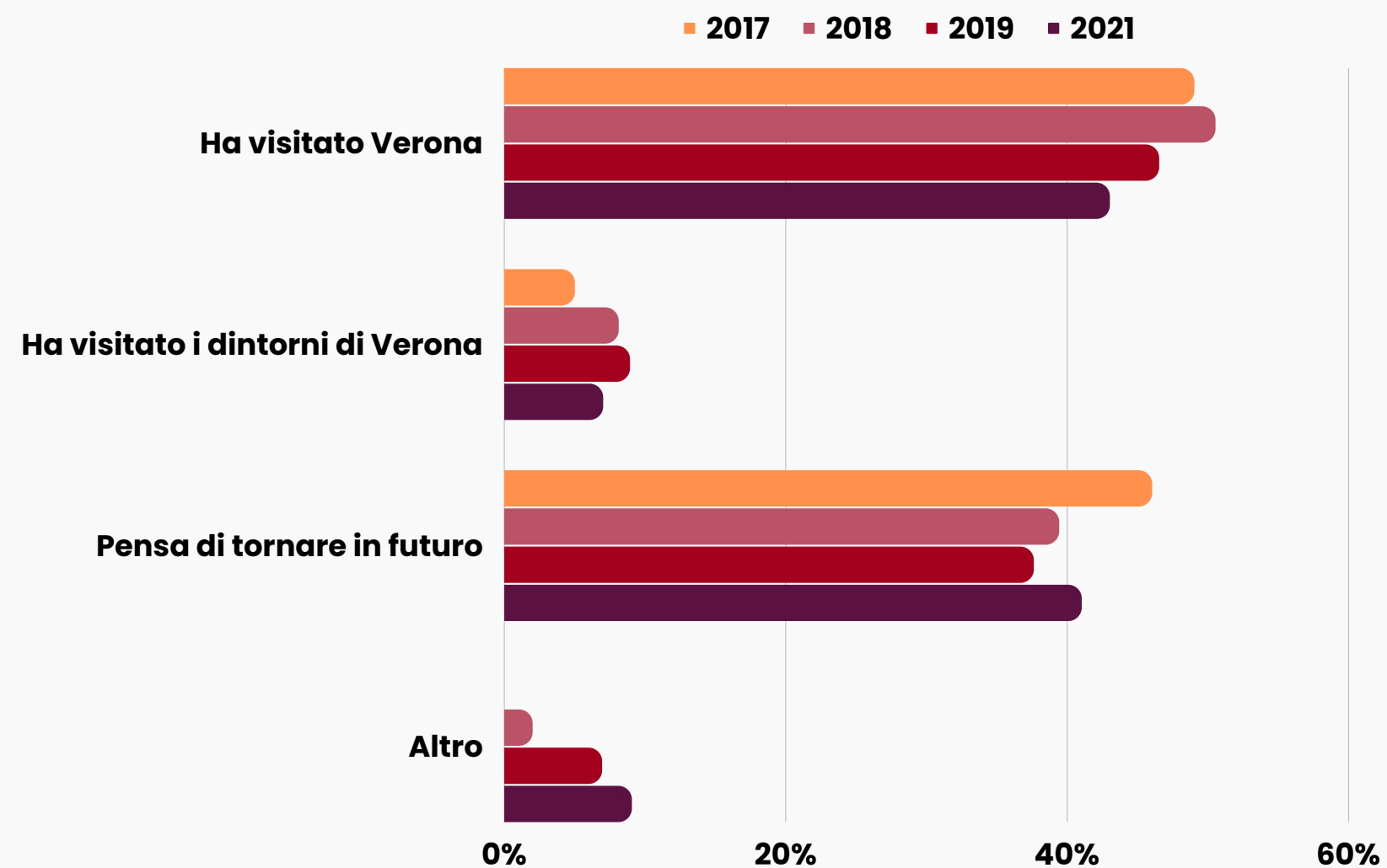


COME HA SAPUTO DELL'EVENTO?

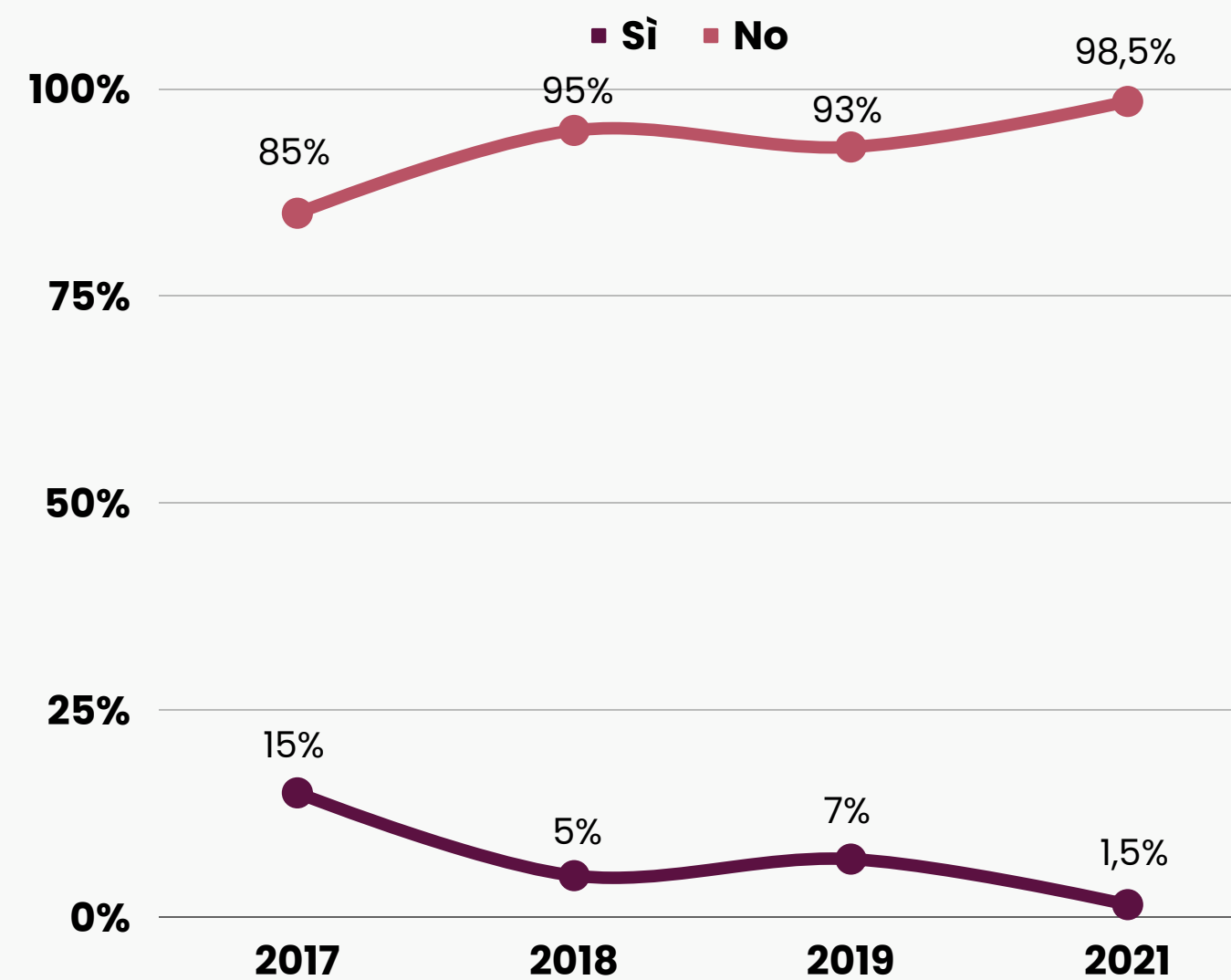


VERONA & CULTURA

Grazie a questo evento..

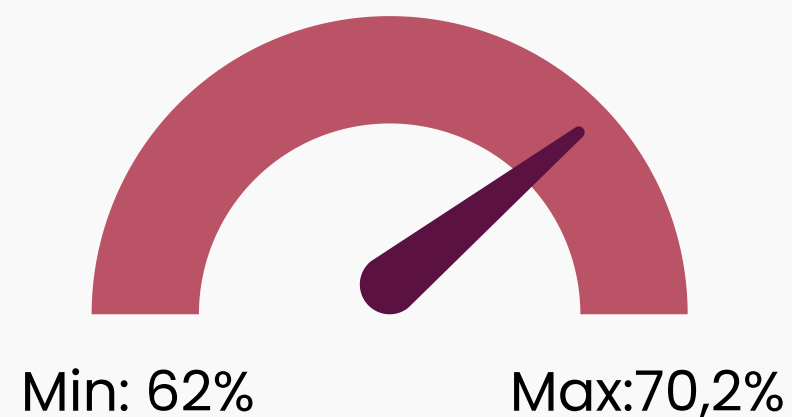


Ha utilizzato il voucher culturale?

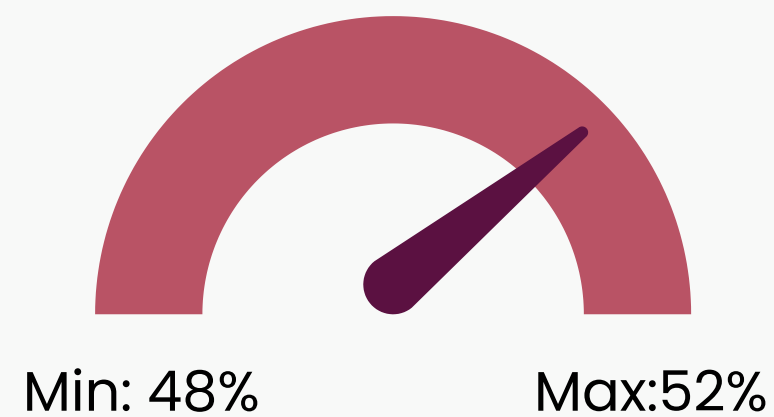


VERONA - PATRIMONIO UNESCO

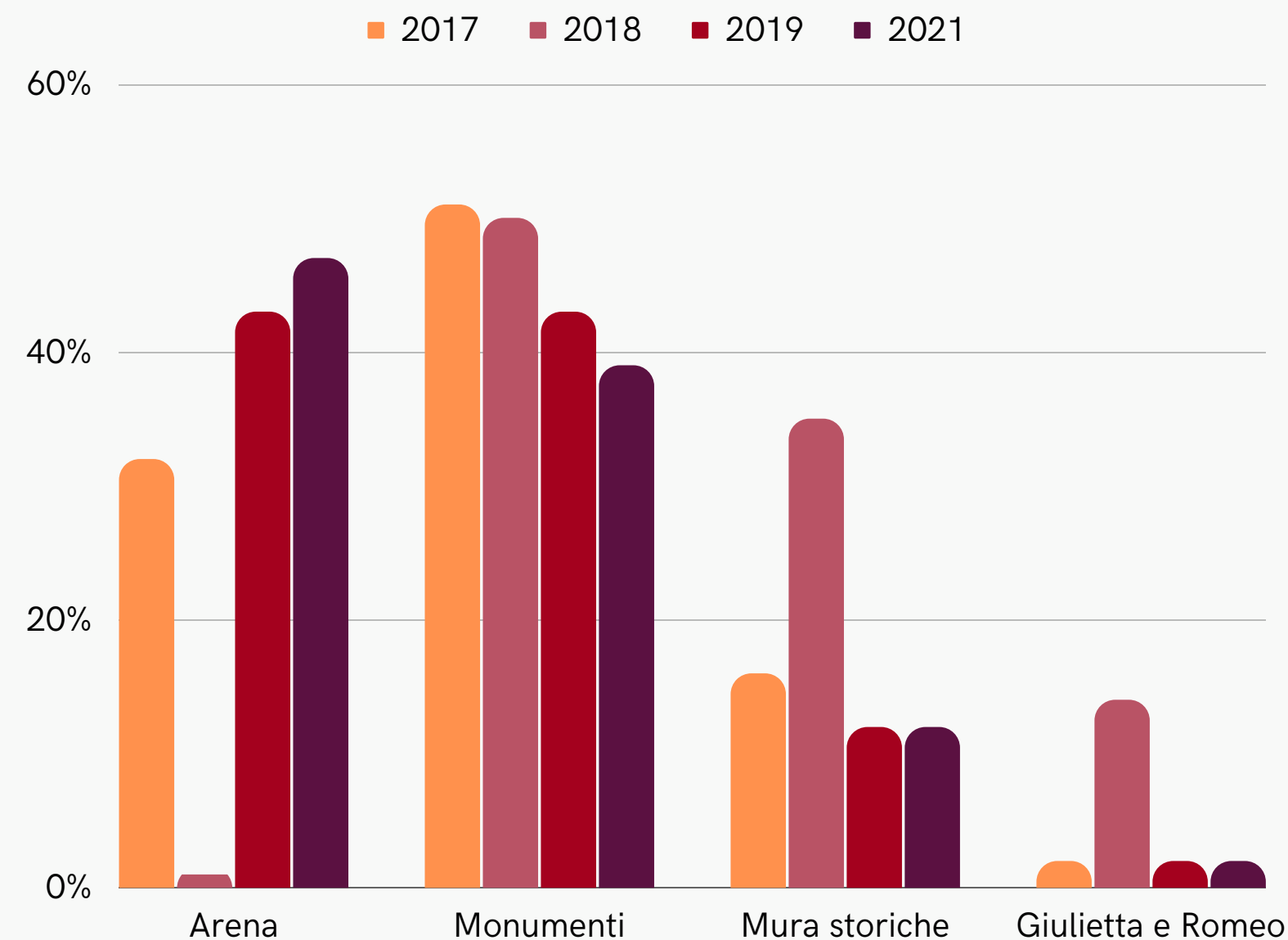
**In media, il 66,83% sa
che Verona è
Patrimonio UNESCO**



**In media, il 50% sa che
Verona è Patrimonio
UNESCO dal 2000**

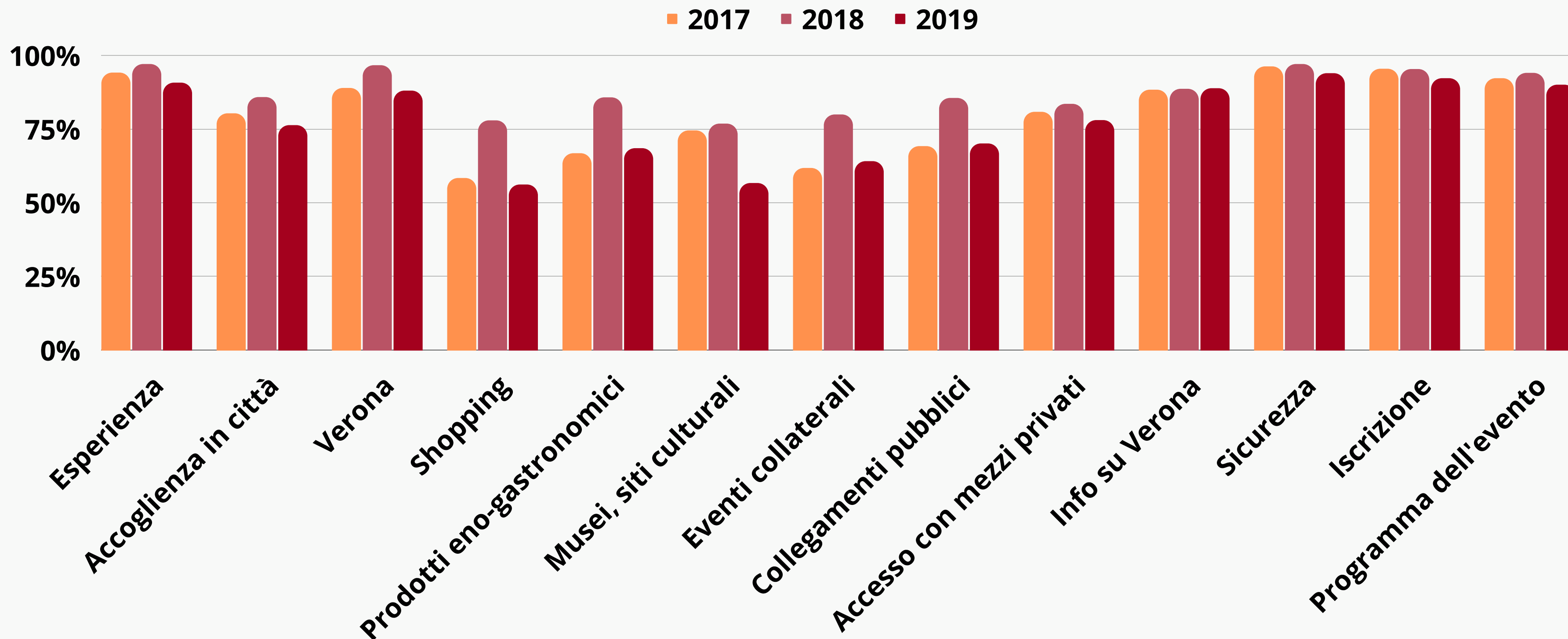


Ma... in media, solo il 18,98% sa che è grazie alla sua cinta muraria:



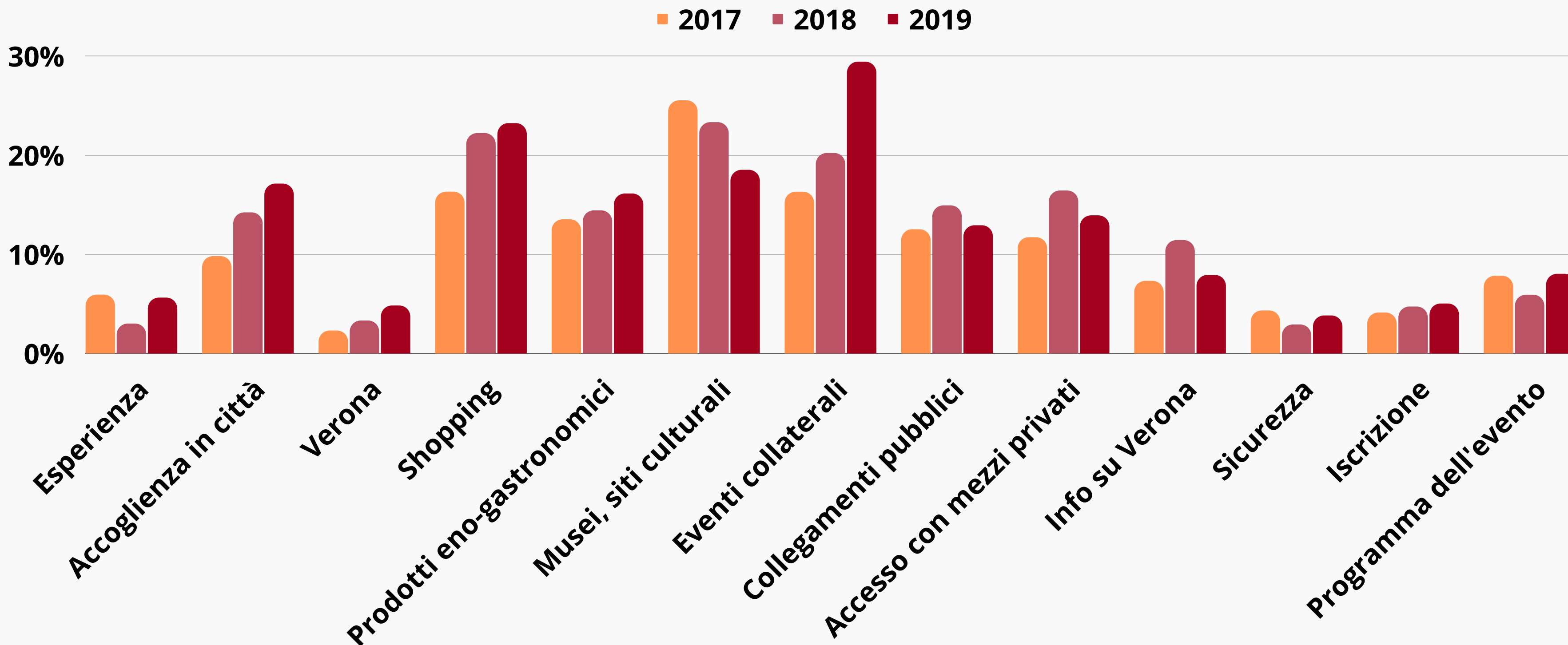
COSA È STATO APPREZZATO

domanda presente solo negli anni 2017, 2018 e 2019



COSA NON È STATO APPREZZATO

domanda presente solo negli anni 2017, 2018 e 2019



VERONA MARATHON

QUATTRO ANNI A CONFRONTO

Versione online:

[https://www.canva.com/design/DAFP7qICAuw/VbLsRfMct6rmfjHnJEhPcQ/view?
utm_content=DAFP7qICAuw&utm_campaign=designshare&utm_medium=link2
&utm_source=sharebutton](https://www.canva.com/design/DAFP7qICAuw/VbLsRfMct6rmfjHnJEhPcQ/view?utm_content=DAFP7qICAuw&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

